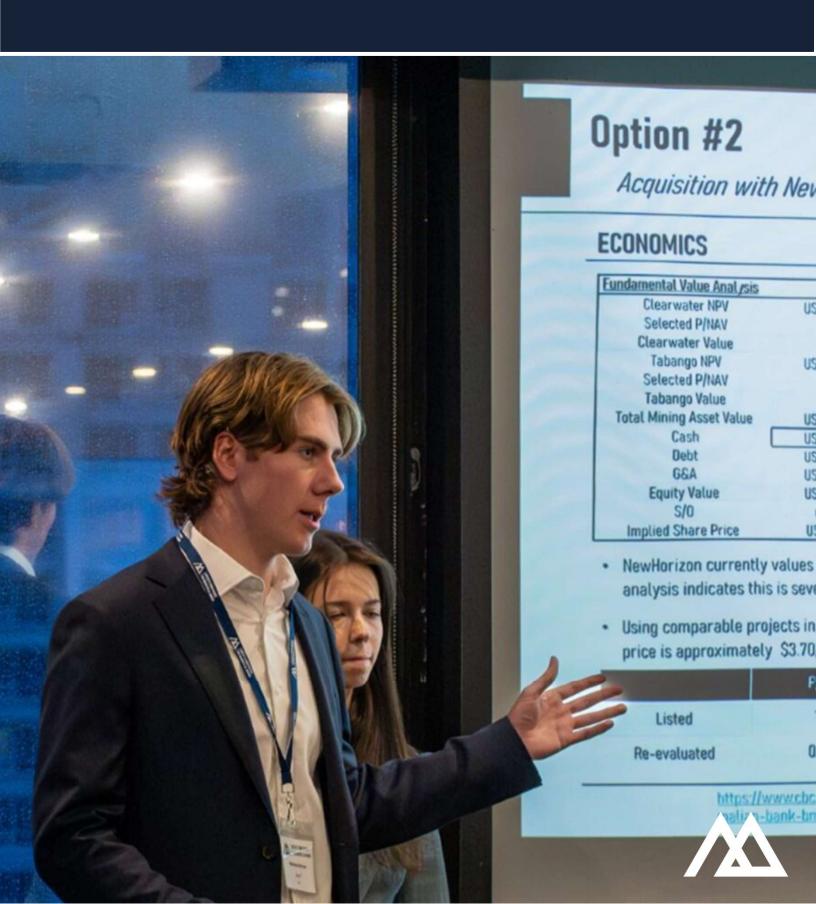
QUEEN'S CONFERENCE ON BUSINESS & MINING

2026 SPONSORSHIP PACKAGE



ABOUT US



Queen's Conference on Business and Mining (QCBM) is an established, student-run conference with the goal of exposing students to the business and finance aspects of the mining industry. QCBM offers unique opportunities and experiences for students eager to develop skills and build connections within the mining sector. The conference draws a diverse group of multidisciplinary students seeking high-quality networking opportunities with professionals involved in operations, finance, legal, and ESG initiatives. Attendees participate in networking sessions and a finance-focused case competition to sharpen their skills and test their knowledge in both the financial and mining sectors, competing for a cash prize valued at about one ounce of gold.

Last year, QCBM was a major success, attracting nearly 70 delegates and over 40 industry professionals during the two-day event. This year, the executive team aims to enhance the conference further by including a broader range of disciplines and programs to increase student engagement in mining, alongside improved sponsorship and networking opportunities.

We are pleased to welcome back our long-term partner, TD Securities, and look forward to strengthening ties within the mining industry while expanding into the industry's financial sector. Additionally, we're proud to be working with the Northern Miner this year, to host the first ever Northern Miner Coin Raffle. We would be honoured if your organization joined us and supported our mission to make this event accessible and enriching for students.

As an entirely student-led initiative, QCBM greatly depends on the generosity of our sponsors. For the upcoming year, we offer three sponsorship levels and look forward to collaborating with respected companies in the industry. We sincerely appreciate your consideration and hope to welcome you into the 2026 QCBM conference!

Best regards,

Nicholas Page and Emma Abicht

QCBM Co-Chairs





SPONSORSHIP BENEFITS



Industry Engagement

The conference offers opportunities to connect with current and future mining professionals. Encourages brand exposure and name recognition through merchandise, graphics, and creating relations with passionate students.

Unique Recruitment Environment

Ability to meet delegates in both a casual and formal setting. Delegates will have a wide-range of interests within business and mining, with desire and ability to learn from industry professionals. The selection process encourages the most engaged and qualified students to participate, enhancing the talent pool for recruiters.

Support Professional Growth

Facilitate connections that promote career development and industry engagement. Many delegates are often looking for internship opportunities and post-graduate jobs.

With your support, our goal this year is to expand our outreach to other faculties, increasing the diversity of talent and perspectives, enhancing the overall quality and impact of the event for both delegates and sponsors, with improved opportunities for all.





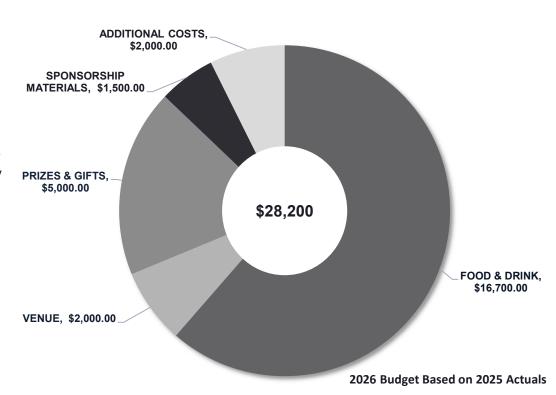
BUDGET



The QCBM budget has been reworked from last year, with more emphasis on the delegates and sponsors.

The numbers provided below are based on actuals from previous conferences. The team aims to give our sponsors as much transparency as possible, show where their money is going, and how it makes an impact on the conference.

As a student-run conference, 100% of the money received goes towards improving the QCBM experience for all.





DELEGATES



This year, QCBM is looking forward to bringing 80 eager and diverse delegates to heighten the impact of the conference on the mining industry by exposing more students with alternative education backgrounds to potential roles available in this sector. This year's case competition will help students get experience with real-life scenarios used to develop new problem-solving skills.

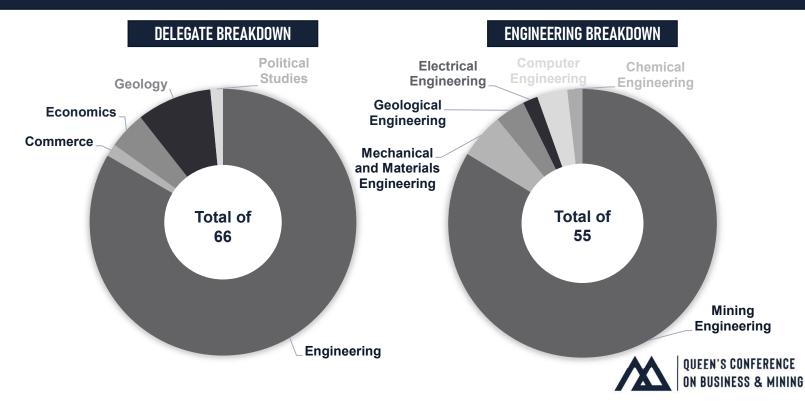
"It was a pleasure to attend QCBM 2025 as a delegate for my first time. As a business student at Queen's, I had not had significant exposure to the mining industry and the vast opportunities it presents. As a delegate, I found the conference to be interesting and engaging, providing me with many opportunities to learn from and network with vast industry professionals. The speakers attending the conference opened my eyes to new opportunities, while being engaging and interesting.

The case competition provided me with a unique experience to build skills in areas of finance I had not been exposed to previously. Overall, I really enjoyed my experience at QCBM and would recommend other students to do the same and expose themselves to the industry."

Cyrus Ross, Queen's Commerce Class of 2027



DELEGATE STATISTICS FROM 2025



CONFERENCE DETAILS



Conference Schedule

Friday

January 23rd - Delta Kingston Waterfront					
6:00 PM	Delegates arrive; casual networking and drinks begin				
6:45 PM	Dinner is served, and the introduction is given				
7:00 PM	Young professionals panel begins				
8:00 PM	Northern Miner presentation and coin raffle				
9:00 PM	Casual networkign until the even closes				

Saturday

January 24th - Delta Kingston Waterfront					
8:00 AM	Delegates arrive; breakfast is served				
9:00 AM	Keynote speaker 1, TBD				
9:30 AM	Keynote speaker 2, TBD				
10:00 AM	Coffee break				
10:15 AM	Keynote Speaker 3, TBD				
11:00 AM	Case competition begins presented by TD Securities				
12:00 PM	Lunch is served, case competition continues				
2:00 PM	Judging begins and career fair opens				
3:30 PM	Judging ends; finalists present				
4:30 PM	Award presentation and closing remarks				

Northern Miner Coin Raffle

QCBM is thrilled to be working with the Northern Miner to bring a segment of The Great Canadian Treasure Hunt to the conference experience. On the Friday night, Anthony Vaccaro, president of the Northern Miner, along with representatives from sponsoring companies of the challenge will be raffling off a one-ounce gold coin, valued at over \$5,500 CAD to one lucky student in attendance at QCBM. This raffle will be accompanied by a presentation by Anthony. The coin raffle presents a new opportunity to sponsors of QCBM be an integral part of the first coin raffle that will be happening across schools in Canada.



SPONSORSHIP TIERS



*Please note the Title Sponsor has been filled

PRIVILEGES	TITLE SPONSOR	GOLD	SILVER	BRONZE
COST	\$ FILLED	\$ 5,000+	\$ 3,000+	\$ 1,000+
Corporate logo on sponsor sign	X (Largest)	X (Large)	X (Medium)	X (Small)
Corporate logo on delegate T-shirt	X (Largest)	X (Large)	X (Medium)	X (Small)
Sponsor merchandise in delegate package	X	X	X	X
Access to Delegate and Executive team resume booklet	X	X	X	X
Recruitment opportunities, company booth at conference	X	X	X	
Corporate logo on all QCBM slides	X	X		
Exclusive events or awards presented by {Company Name)	X	X		
Corporate branding on all conference mediums	X			

HOW TO SUPPORT QCBM

Please contact the Directors of Sponsorships or Co-Chairs if your organization is interested in donating or if you have any questions. We will provide you with a sponsorship agreement once a tier has been chosen and an invoice will then be sent to you after the deposit has been received.

We would also be happy to distribute your company's merchandise at the conference as part of our delegate package. Please let us know if this is something you would be interested in.



CLOSING REMARKS AND CONTACT



This concludes the 2026 Queen's Conference on Business and Mining Sponsorship Package. On behalf of the executive team, thank you for taking the time to read this package. If you are interested in pursuing sponsorship for the conference, please contact our sponsorship team. If you have any questions, please reach out using the information below. We look forward to the opportunity to work with you on this year's conference.

IMPORTANT DATES

Sponsorship Deadline:

January 1st, 2026

Conference Date:

January 23rd and 24th 2026

STAY UPDATED



@qcbm.2026



Queen's Conference on Business and Mining



QCBM.net



2025 DELEGATE OF THE DAY AWARD

qcbm.exec@gmail.com

Sponsorship Director

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Sponsorship Coordinators

Kaitlyn Watts: <u>kaitlyn.watts@queensu.ca</u>
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2025 CASE COMPETITION WINNERS

